



ALTA VISTA  
HOME AND SCHOOL CLUB

# Board Meeting Minutes

**Tuesday, September 13, 2022**

**2022-2023 Academic Year**

# In Attendance

Name	Representing (self, committee, initiative)	Name	Representing (self, committee, initiative)
Lauren Jewell	President	Cathy Bailey	Principal
Claire Kalia	Vice President	Deanna Wall	Co-Treasurer
Kim Larson	VP Membership	Amy Meyer	Co-Treasurer
Ellen Harris Pierpoint	VP Fundraising	Farrah Hoenhe	Corresponding Secretary
April Benoit	Recording Secretary	Jessica Lucke	Historian
Don Monroe	Auditor	Ryan Greco	VP Enrichment
Nikki Grist	Teacher Rep- K	Cyndy Yu	Teacher Rep- 3rd-5th

Names in grey text = absent

Voting quorum reached:  yes      Begin: 6:35pm      End: 7:56pm

## 1. President Call to Order and Welcome

- Lauren Jewell

- ❖ Last month's meeting minutes approved

## 2. BTSN & Movie Night Recap

- Lauren Jewell/Deanna Wall/All

- ❖ Movie night-
  - Ran out of everything. Perhaps up the quantities next year
  - Idea for next time: Break things up by leads. Exp- Ticket Lead, Pizza Lead, etc.
- ❖ BTSN- No updates/recaps

### 3. PLC/USD Highlights

- Lauren Jewell

- ❖ PLC-
  - How to be a good digital citizen
  - Parents want to know what's being taught in class
- ❖ Measure Bond- Bond for technology and facilities
  - Want schools to encourage people to vote yes
  - Essential for equipment refurbishments
- ❖ USD-
  - Enrollment dropping since 2019

### 4. Walkathon Update

- Ellen Pierpoint

- ❖ Friday, 10/28/22- Halloween theme- Monster Mash? Contest for name and logo
- ❖ Same registration cost as last year- \$40
  - Option for people to donate to cover cost for those who didn't register
- ❖ Sponsor logos on t-shirts
- ❖ Get save the date and art contest announcements out next week- 9/16
- ❖ Art logo contest for website & shirts
- ❖ Room parents can organize the same crafts as last year, but on a larger scale.
  - Work on room parent budget
- ❖ Prizes:
  - Most laps per grade/Most money donated per grade

- Most laps overall/Most money donated overall
- Perhaps do boy and girl bests
- Mostly the same prizes as last year- spiritwear, cash prizes, maybe donations from Apple parents
- Ask Kona Ice to return- after school
- Have a DJ, bring back the jail, tattoos
- Have a separate WAT meeting- will schedule & send out needs for leads
- Get donations for water/granola bars
- Balloon arch- Ryan Greco's wife

## 5. Principal Update

- Cathy Bailey

- ❖ Mileage Club starts 9/16
- ❖ Giving students a voice- Student Council starting up
  - Student Senate- District wide
- ❖ WAT- Would like to split it up, but staff is flexible
  - Primary in the morning (TK-1st/2nd approx 10:30-11:30)
  - Intermediate after lunch (1-2:30)
  - What should happen at 2:40- have normal dismissal
    - Parents and families walk back out after pick up

## 6. Teacher Updates

- Nikki Grist & Cindy Yu

- ❖ Nikki Grist:
  - Kindergarten is piloting a phonics program- Foundations
  - Phonetics goes hand in hand with handwriting
  - Develops a solid foundation for spelling and handwriting

- ❖ Cyndy Yu:
  - 3rd Grade:
    - Kimochis has been great
    - Small reading groups
    - Scholastic- using complete sentences
    - Working on cursive, writing
    - Learning the regions of California
    - Mystery Science- weather and climate
    - Field trips to the Monterey Bay Aquarium and Sanborn Park
  - 4th Grade:
    - Reading Out of My Mind
    - Working on pronouns, adjectives used in writing
    - Eureka Math- seeing and learning steps, not just memorizing
    - Learning about longitude and latitude
  - 5th Grade:
    - Learning about mountain ranges
    - Working on multiplying decimals
    - Research- Opinion writing
      - Learning about visiting reputable sites
      - Teach students to be good Digital Citizens
    - Eco Systems- growing mold

## 7. Treasurer's Report & Budget Review - Deanna Wall/Amy Meyer

- ❖ \$146K in bank account- approx \$8K from sponsorships
- ❖ CAGE- \$65,400, not including company match
  - Company Match- \$4,875
- ❖ Movie Night- approx \$1,100 in the red
- ❖ \$12K budgeted for WAT

- ❖ Fundraising- Ellen
  - Thurs 9/22- Pizza My Heart Dining for Dollars
    - Place flyers in teacher envelopes
  - Upcoming events:
    - Chipotle Dining for dollars- October
    - See's Candy fundraiser- 11/4-12/2
    - Wooden Horse shopping event- December
    - ABC Fundraising- Cookie Dough- January
  - \$11,500K from sponsorships as of today
- ❖ VP/Grant Request- Claire
  - Not present
- ❖ Auditor- Don Monroe
  - Not present
- ❖ Enrichment- Ryan
  - Volunteer trainings have been well attended
  - Project Cornerstone needs more people
  - Dad's Club Happy Hour in October to get more sign ups
  - Cathy update- Volunteers no longer need vaccinations, but must still complete Volunteer Code of Conduct forms
- ❖ Membership/MTK- Kim
  - As of 9/12:
    - MTK Pledges- \$67,850- 265 pledges, 47% of students
    - Company Match- \$4,875
    - Total CAGE pledges- \$72,725
    - Birthday Books- \$380
    - Spiritwear- \$2,500
- ❖ Corresponding Secretary- Farrah
  - Communication is going through MTK

- If parents aren't getting newsletters, it's because they're not in MTK
- MTK calendars with all events- subscribe to calendar
- Will talk to Juice Co. about partnership
- Send any photos to share on social media
- After events, more people tend to follow
- Possibly have hashtags
- Ellen- Noddin has banner with QR codes for all volunteer opportunities and to direct families to social media pages
- ❖ Recording Secretary- April
  - No updates
- ❖ Historian- Jessica
  - Thermometer is ready
  - Board updated for CAGE donations
  - Will put up save the date for WAT
  - Use thermometer for CAGE- maybe also use it for WAT registrations
  - Should put Drama Club info on social media pages

## 9. Roundtable Discussion/October Agenda Items -All

- ❖ No items

## Glossary of Abbreviations & Terms

Term:	Refers to:	Term:	Refers to:
AV	Alta Vista	K after a number	Indicates quantity of one thousand
AVHSC	Alta Vista Home and School Club	K, kinder	Kindergarten
CCP	Consolidated Classroom Payment	Maker Space	Designated area for STEAM (see below)
Consolidated Classroom Payment	parent payment covers all classroom activities, field trips, fees, etc. in one payment for the year	MSA	My School Anywhere; application for membership, directory, store, volunteer signups, etc.
HSC	Home and School Club	Online Store	in MSA, parents purchase most items related to school; CCP, donations, Library birthday books, Spirit Wear, event tickets, etc.
Board, The Board	elected & appointed officers of AVHSC	SR25	Safe Routes to School Program
blast	an email sent out to entire population of Alta Vista	SignUp Genius	Online application which manages volunteer sign up
BTSN	Back-to-School Night	STEAM, STEAM lab	Study combined concepts in Science, Technology, Engineering, Art & Math
Enrichment	multiple programs AVHSC funds which the state/District no longer fund, or fully fund, including Art, Clay, Library, Cornerstone, PE, etc.	TOSA, TOSAs	Teacher(s) On Special Assignment
District, the district, 'DO', USD	Union School District, District Office	Union, UMS	Union Middle School