



ALTA VISTA
HOME AND SCHOOL CLUB

Board Meeting Minutes

Tuesday, November 8, 2022

2022-2023 Academic Year

In Attendance

Note: Meeting conducted via video conference

Name	Representing (self, committee, initiative)	Name	Representing (self, committee, initiative)
Lauren Jewell	President	Cathy Bailey	Principal
Claire Kalia	Vice President	Deanna Wall	Co-Treasurer
Kim Larson	VP Membership	Amy Meyer	Co-Treasurer
Ellen Harris Pierpoint	VP Fundraising	Farrah Hoenhe	Corresponding Secretary
April Benoit	Recording Secretary	Jessica Lucke	Historian
Don Monroe	Auditor	Ryan Greco	VP Enrichment

Names in grey text = absent

Voting quorum reached:  yes Begin: 6:36pm End: 7:55pm

1. President Call to Order and Welcome

- Lauren Jewell

2. Approval of October Minutes

- Lauren Jewell

- ❖ Minutes approved

3. Walkathon Summary & Recap

- Lauren Jewell & Ellen Pierpoint

- ❖ Approx. \$56K raised, not including money from vendors, spiritwear sales and ticket sales
- ❖ 417 students out of 563 registered
- ❖ Great feedback from attendees
- ❖ Teachers loved the day portion and think that maybe next year, set aside

time for Buddy walks

- ❖ Fun to have grandparents/other family members attend after school
- ❖ Next time, make sure teachers have all kids bring their own water bottles to track- water and snacks were running out quickly
- ❖ Maybe survey parents to see if they preferred Fri or Sat and to help out next year

4. ByLaws & Audit Reminder

- Lauren Jewell

- ❖ Need to touch base with Don
- ❖ Updating bylaws- in the works
 - Send to all to check for accuracy

5. Principal Update

- Cathy Bailey

- ❖ No teachers in attendance due to conferences
- ❖ Book Fair went well- Salina has new ideas for Spring book fair
- ❖ 11/14 Board meeting will feature Alta Vista
 - Kagan Strategies
 - First graders will lead pledge of allegiance
- ❖ Ruby Bridges Walk to School Day 11/14
- ❖ 11/17- Mr. Manny Day- surprise
- ❖ District will start paying for eleven Rhythm & Moves beginning 2023
- ❖ Working on music programs to start after winter break
 - During school and after school (for pay)
- ❖ Honor Mr. Gary- retiring

6. Teacher Updates

- ❖ None in attendance due to conferences

7. PLC Update

- Lauren Jewell

- ❖ Helping Harvest was a fun event- good turnout
 - Spin wheel was fun
- ❖ Other walkathons were going on this month
 - \$70K, \$110K raised by them
 - Pie in the face and dunk tanks were popular at other events

8. Treasurer's Report & Budget Review

- Deanna Wall & Amy Meyer

- ❖ \$260, 261 in total assets
- ❖ \$37K- walkathon
- ❖ \$2,100 profit from book fair
- ❖ \$5k for hospitality/recognition- only \$1,100 spent
- ❖ Field Trips- Monterey Bay for 1st and 2nd grade
 - How many parents? 1:4, \$20 pp after that
 - Chartered bus is \$3K
- ❖ Still finishing up reimbursements for WAT
- ❖ Winter parties and Drama coming up
- ❖ \$1,200 for WAT prizes (Ellen)
- ❖ Facilitron training coming up Wed 11/9- Claire attending

9. Committee Updates, as needed

-All

- ❖ Claire- VP/Grant Request
 - No grant requests
 - Thanksgiving food drive- Girl Scouts helping Fri before Thanksgiving
- ❖ Ellen- Fundraising
 - Working on WAT prizes/trophies/medals
 - See's Candy fundraiser going on now
 - April- Panda Express DND made approx \$300- will receive in 4-6 weeks

- Next DND is Main Street Burgers on 11/14- flyers dropped off
 - Wooden Horse shopping day set up for 12/14
- One of the parents reached out- has excess of persimmons that she wants to sell and donate the money to AVHSC
 - Put it in newsletter?
 - Maybe parent can just organize their own sale
 - Maybe have an after school sale similar to farmer's market
- ❖ Ryan- Enrichment
 - Garden Club
 - Lauren has plants to donate
 - Clean up days 10/22 and 10/29
 - Dad's Bagels/Donuts
 - 30-40 dads showed up and took photo of email address to contact later- a lot of interest
 - Fun- would do again, but use a QR code instead
 - Few people actually followed up
 - Dad's Club- a few people signed up on MTK
 - Meetings are every other month
 - Start a fundraising project- i.e. the money will go to a new track
 - New code for shed
 - Shed needs to be organized
- ❖ Kim- Membership/MTK
 - CAGE donations- \$73,550
 - Company Match- \$31, 513.75
 - Total CAGE donations- \$105, 063.75
 - \$24K in October
 - MTK moving away from Paypal
 - No option to use PP until Jan 2023
 - Lumapay- powered by Stripe
- ❖ Farrah- Corresponding Secretary
 - Needs content for upcoming newsletter
 - Photos are great for newsletters

- Trying to do contest with Juice Co to get more followers
- There's more interaction on Instagram than Facebook
- Updating calendar on MTK- subscribe to it on Google
- Lauren- Saw survey for safe routes to school for Town of LG- should add to newsletter
- ❖ April- Secretary
 - No additional updates
- ❖ Jessica- Historian
 - Changing signs with reminders
 - Drama Club will be busy in Jan
 - Work with Farrah on ticket sales for Drama

10. Roundtable Discussion/Dec agenda items -All

- ❖ Lauren
 - Mileage Club treat day 11/28
 - Encourage kids to participate
 - During lunch to congratulate kids for hard work
 - December holiday meeting offsite

Glossary of Abbreviations & Terms

Term:	Refers to:	Term:	Refers to:
AV	Alta Vista	K after a number	Indicates quantity of one thousand
AVHSC	Alta Vista Home and School Club	K, kinder	Kindergarten
CCP	Consolidated Classroom Payment	Maker Space	Designated area for STEAM (see below)
Consolidated Classroom Payment	parent payment covers all classroom activities, field trips, fees, etc. in one payment for the year	MSA	My School Anywhere; application for membership, directory, store, volunteer signups, etc.
HSC	Home and School Club	Online Store	in MSA, parents purchase most items related to school; CCP, donations, Library birthday books, Spirit Wear, event tickets, etc.
Board, The Board	elected & appointed officers of AVHSC	SR25	Safe Routes to School Program
blast	an email sent out to entire population of Alta Vista	SignUp Genius	Online application which manages volunteer sign up
BTSN	Back-to-School Night	STEAM, STEAM lab	Study combined concepts in Science, Technology, Engineering, Art & Math
Enrichment	multiple programs AVHSC funds which the state/District no longer fund, or fully fund, including Art, Clay, Library, Cornerstone, PE, etc.	TOSA, TOSAs	Teacher(s) On Special Assignment
District, the district, 'DO', USD	Union School District, District Office	Union, UMS	Union Middle School